

Crystal MBA Branding & Design LLC

Privacy Policy

Effective Date: 11/24/25

Last Updated: 11/24/25

1. Introduction

Crystal MBA Branding & Design, LLC. ("we," "us," "our," or "Company") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://crystal-mba.com> (the "Site").

Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the Site.

2. Information We Collect

2.1 Personal Information

We may collect personally identifiable information that you voluntarily provide to us when you:

- Register on the Site
- Subscribe to our newsletter
- Fill out a form or survey
- Post comments or content
- Contact us directly
- Participate in activities on the Site

This information may include:

- Name
- Email address
- Phone number
- Mailing address
- Educational background
- Professional information
- Any other information you choose to provide

2.2 Automatically Collected Information

When you visit our Site, we may automatically collect certain information about your device and usage, including:

- IP address
- Browser type and version
- Operating system
- Referring/exit pages
- Date and time stamps
- Clickstream data
- Pages viewed and links clicked
- Device identifiers

2.3 Cookies and Tracking Technologies

We use cookies, web beacons, pixels, and similar tracking technologies to collect information about your browsing activities. This may include:

- **Essential Cookies:** Necessary for the Site to function properly
- **Analytics Cookies:** Help us understand how visitors use the Site
- **Functionality Cookies:** Remember your preferences and settings
- **Advertising Cookies:** Deliver relevant advertisements to you

You can set your browser to refuse cookies or alert you when cookies are being sent. However, some parts of the Site may not function properly without cookies.

2.4 Third-Party Analytics

We may use third-party service providers such as Google Analytics to monitor and analyze Site usage. These services may use cookies and similar technologies to collect information about your use of the Site and other websites.

3. How We Use Your Information

We use the information we collect for the following purposes:

- **To provide and maintain the Site:** Operate, maintain, and improve our services
- **To communicate with you:** Send newsletters, updates, marketing materials, and respond to inquiries
- **To personalize your experience:** Understand how you use the Site and customize content
- **To improve the Site:** Analyze usage patterns and optimize functionality
- **To send administrative information:** Notify you about changes to our terms, policies, or services
- **To detect and prevent fraud:** Monitor for suspicious activity and security threats
- **To comply with legal obligations:** Respond to legal requests and prevent illegal activity
- **To deliver targeted advertising:** Show you relevant ads based on your interests
- **To conduct research and analytics:** Better understand our audience and improve our content

4. How We Share Your Information

We may share your information in the following circumstances:

4.1 Service Providers

We may share your information with third-party service providers who perform services on our behalf, including:

- Website hosting providers
- Email service providers
- Analytics providers
- Payment processors
- Marketing and advertising partners
- Customer support services

4.2 Business Transfers

If we are involved in a merger, acquisition, asset sale, or bankruptcy, your information may be transferred as part of that transaction.

4.3 Legal Requirements

We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., court orders, subpoenas, or government agencies).

4.4 Protection of Rights

We may disclose information to:

- Enforce our Terms and Conditions
- Protect our rights, property, or safety
- Protect the rights, property, or safety of our users or others
- Detect, prevent, or address fraud, security, or technical issues

4.5 With Your Consent

We may share your information with your consent or at your direction.

4.6 Aggregate or De-Identified Information

We may share aggregate or de-identified information that cannot reasonably be used to identify you.

5. Third-Party Websites and Services

The Site may contain links to third-party websites, plug-ins, and applications. We are not responsible for the privacy practices of these third parties. We encourage you to read the privacy policies of every website you visit.

6. Your Privacy Rights

Depending on your location, you may have certain rights regarding your personal information:

6.1 Access and Portability

You may request access to the personal information we hold about you and receive a copy in a portable format.

6.2 Correction

You may request that we correct any inaccurate or incomplete personal information.

6.3 Deletion

You may request that we delete your personal information, subject to certain exceptions.

6.4 Opt-Out of Marketing

You may opt out of receiving marketing communications by:

- Clicking the "unsubscribe" link in our emails
- Contacting us directly at [Insert Email]
- Updating your account preferences

6.5 Do Not Track Signals

Some browsers have a "Do Not Track" feature. Currently, we do not respond to Do Not Track signals.

6.6 Cookie Management

You can manage your cookie preferences through your browser settings.

7. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. When we no longer need your information, we will securely delete or anonymize it.

8. Data Security

We implement reasonable administrative, technical, and physical security measures to protect your information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee its absolute security.

9. Children's Privacy

Our Site is not intended for children under the age of 13 (or 16 in some jurisdictions). We do not knowingly collect personal information from children. If you are a parent or guardian and believe your child has provided us with personal information, please contact us immediately, and we will take steps to remove such information.

10. International Data Transfers

Your information may be transferred to and maintained on computers located outside of your state, province, country, or other governmental jurisdiction where data protection laws may differ. If you are located outside the United States and choose to provide information to us, please note that we transfer the data to the United States and process it there.

11. California Privacy Rights

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA):

11.1 Right to Know

You have the right to request information about the categories and specific pieces of personal information we have collected about you.

11.2 Right to Delete

You have the right to request deletion of your personal information, subject to certain exceptions.

11.3 Right to Opt-Out of Sale

You have the right to opt out of the "sale" of your personal information. Note: We do not sell personal information in the traditional sense, but some data sharing for advertising purposes may be considered a "sale" under CCPA.

11.4 Right to Non-Discrimination

You have the right not to receive discriminatory treatment for exercising your CCPA rights.

To exercise these rights, please contact us at [Insert Email].

12. European Union (GDPR) Privacy Rights

If you are in the European Economic Area (EEA), you have certain data protection rights under the General Data Protection Regulation (GDPR):

- **Right of Access:** Request access to your personal data
- **Right to Rectification:** Request correction of inaccurate data
- **Right to Erasure:** Request deletion of your data
- **Right to Restrict Processing:** Request that we limit processing of your data
- **Right to Data Portability:** Receive your data in a structured, commonly used format
- **Right to Object:** Object to our processing of your personal data
- **Right to Withdraw Consent:** Withdraw consent at any time

To exercise these rights, please contact us at [Insert Email].

Legal Basis for Processing (GDPR)

We process your personal information based on:

- **Consent:** You have given consent for specific purposes
- **Contract:** Processing is necessary to perform a contract with you
- **Legal Obligation:** We must comply with legal requirements
- **Legitimate Interests:** Processing is in our legitimate business interests

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by:

- Posting the new Privacy Policy on this page
- Updating the "Last Updated" date at the top of this Privacy Policy
- Sending you an email notification (if you have provided your email address)

Your continued use of the Site after changes are posted constitutes your acceptance of the revised Privacy Policy.

14. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us:

Email: info@crystal-mba.com

Address: 3907 Covington Rd., South Euclid, OH 44121

Phone: 216.245.2520

Data Protection Officer

If applicable, you may contact our Data Protection Officer at: info@crystal-mba.com

Summary of Key Points

- We collect personal and usage information when you visit our Site
- We use cookies and tracking technologies
- We use your information to provide services, communicate, and improve the Site
- We may share information with service providers and as required by law
- You have rights to access, correct, and delete your information
- We implement security measures to protect your data
- This policy may be updated; continued use indicates acceptance